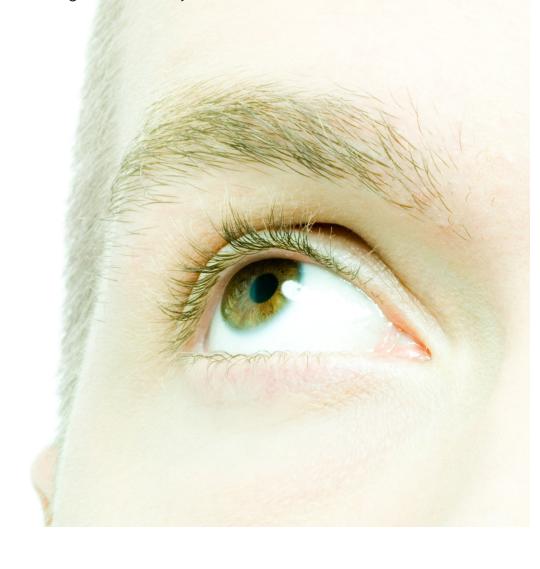




Lika villkor – Equal Opportunities

A project that will open doors for people with disabilities and change attitudes by visualizing skills and ability



Swedish ESF Project Equal Opportunities

The Swedish Public Employment Service, Arbetsförmedlingen, is the project owner of the ESF Project Equal Opportunities with duration up to June 2014. The aim of the project is to tackle the mismatch of disabled people on the labour market in cooperation with The Swedish Institute of Assistive Technology, disability organizations and employers (industries).

The project is financed by the Swedish Public Employment Service and the European Social Fund.

The Swedish ESF Project Equal Opportunities is directly in line with the EU 2020 strategy.

- The project is a matching project from an accessibility and adaption perspective.
- The project's target group is people with all kind of disabilities and within the project people with so-called cognitive mark-up, that causes a disability which may be temporary or chronic, will be highlighted.
- The aim of the Equal Opportunities is to get more people into work.
- The process, methodology and tools to be used will be useful for everyone on the labor market, regardless of target groups of individuals.

The ESF Project Equal Opportunities has three main activities:

- 1. Accessibility and adaptation of Self Assessments, Vocational Previewing, Vocational Validation and Training by developing and improving the methodology for visualizing Soft Skills to complement Generic Hard Skills and Hard Skills.
- Contribute to "unlock" existing resources by increasing awareness of the facilities available for accessibility and adaption for both individuals and companies.
- Mentors who will be a link between the individual and the company and act as brokers to ensure that the individual does not return to unemployment.

The project uses CSR, Corporate Social Responsibility, as an important argument for employers to hire.

Corporate Social Responsibility – CSR – means that the company, on its own initiative, is actively engaged in community development.